

315 Towerview Rd
Durham, NC 27708

@ diane.lee@duke.edu,
artlessdiane@gmail.com

cunctor.com 919-884-1699



Duke University
B.S. in Neuroscience and Computer Science

Durham, NC
Class of 2021

North London Collegiate School Jeju
International Baccalaureate Diploma

Jeju, Korea
June 2017



WORK EXPERIENCE

Institute for Education and Innovation Seoul, Korea
Strategic Secretary May 2017 – Present

- Strategize implementation of IB Diploma Program in Korean public education: Translation to Korean officially starting in Feb 2019
- Communicate with IBO headquarters in Swiss & Singapore: e.g. facilitated their Memorandum of Cooperation with two pilot Korean Provincial Offices of Education, negotiated the finance and academic subjects to be translated, resolved misunderstandings, etc

Duke Global Health Institute Durham, NC
Communications Assistant Jan 2019 – Present

- Create print flyers, digital flyers, and all social media graphics
- Assemble weekly events newsletter and update online calendar

Duke Biomedical Engineering Department Durham, NC
Interactive Media Assistant Jan 2019 – Present

- Lead the interactive digitalization of The Calla Campaign exhibition
- Redesign websites for various groups in the BME department

PROJECT

QuestEd Mobile Game App Durham, NC
Lead Graphic Designer Nov 2018 – Present

- Led all visual aspects of **Quest Leukemia**: a quest-themed mobile game aimed to help 7~12 y/o Leukemia patients in Duke Children's Hospital better understand their conditions and treatments

The Calla Campaign Durham, NC
Lead Web Designer & Curator Oct 2018 – Present

- Curated and made website for a mixed-media art exhibit that aims to reframe female reproductive health by promoting self-exploration and by introducing the Callascope, a technology for self-screening the cervix

DukeConversations Mobile App Durham, NC
Lead Graphic Designer Sept 2018 – Present

- Designs graphics & UI/UX for a mobile app that aims to increase meaningful dialogues among students and faculty by organizing weekly dinners at the homes of nominated faculties

SKILLS

DESIGN
Illustrator,
InDesign,
Photoshop,
Sketch,
Adobe XD,
AfterEffects

CODING
JavaScript,
Python,
HTML/CSS,
Java

LANGUAGE
English,
Korean,
Mandarin
Chinese,
Japanese(basic)

LEADERSHIP

Blue Devils United Student Organization
VP of Marketing & Publicity

- Designed website and oversees marketing content for all events
- Strategizes marketing plans for events that vary in scale and type: e.g. speaker invites, doc screening, photo campaigns, collab with local orgs, annual balls, etc, ensuring diversity outreach as well as effective branding

Artless Non-Profit
Founder & Director

- Launched and funded the **Brick Project**: service-oriented education program to increase the self-sufficiency of Gatlang village in rebuilding their infrastructure from 'brick' after the 2015 Nepal Earthquake
- Crowdfunded \$40,000+ via **Artless Exhibitions** in Korea with photos and films taken during Brick Project, suggesting a new approach to community service (national media coverage)
- Connected geologists & engineers to Gatlang to develop a formula for cement, and therefore brick, using their native resources; meanwhile established relationships with Nepalese ambassador, the NGO MountainChild, and Gatlang village council to expedite process

Gatlang and Kathmandu, Nepal; Jeju, Korea
April 2015–Present

PUBLICATION

Passport International Magazine | Chief Graphic Designer | April 2018 Durham, NC
• Designed Issue 13 managing 5 graphic designers

Between The Lines Literary Art Magazine | Editor-in-Chief | 2011–2017 Korea
• Directed a publication that received 300+ annual submissions, fostering a community of 50+ editors, photographers, illustrators and designers passionate about promoting creative expression amid Korean education

Dream Medusa Children's book | Author & Illustrator | 2010 Seoul, Korea



World Exhibition, Chiyoda Art Center, Tokyo; Finalist, Donkey-Art International Contemporary Art Competition, Milano; Finalist, American Art Awards; Colors of Humanity International Art Show; Finalist, Photographer's Forum;